



*Corporate Headquarters
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August 6, 2004

RE: Marshall Spevak

To Whom It May Concern:

I've been a marketing communications manager for over three years now. Part of my job is to strategically purchase appropriate advertisement space for both of LTI's divisions: Traffic Safety and Professional Measurement.

I began working with Marshall literally the day I started. He introduced himself and began telling me about the National publication Law & Order. Not knowing the market very well, I took his comments and advice into consideration and ran my very first ad with Law & Order. Ever since, I've been a pretty consistent advertiser.

Marshall would constantly keep me up to date on relevant editorial. He wouldn't just send out a bulk e-mail, like most of my other reps do. On the issues that were "a must" for me to be in, he would call me directly and explain the opportunities that were available to me. He always followed through with what he said; meaning he gave me the ad placements he promised and always went to bat for me to get additional exposure such as press releases. Speaking of ad placements, there was one particular ad just recently that was so perfectly placed within the relevant article that we received five times more leads than ever before!

I have to say, Marshall's sales tactics are not like most. He was never pushy and was always professional. I'm sure Marshall will be successful in any endeavor he pursues and I wish him well.

Sincerely,

A handwritten signature in black ink, appearing to read "Paul Adkins". The signature is fluid and cursive, with a long horizontal stroke at the end.

Paul Adkins
Laser Technology, Inc.
Marketing Communications Manager